



MAD RIVER VALLEY VERMONT

Mad River Valley Chamber of Commerce Minutes of Board Meeting September 15th, 2016

Present: Peter Hans, Rosemarie White, Peter MacLaren, Amy Todisco, Roger Nishi, June Anderson, Jim Tabor, and Ted Fisher joined shortly after meeting start. Also incoming ED Jasmine Bigelow.
Absent: Lisa Loomis, Jack Sharry, Lori Klein

The meeting was called to order by the outgoing Chair Peter Hans at 4:45PM.

A quorum of 7 Directors present at the start of the meeting was declared by the Chair.

The brief meeting prior to the Annual meeting consisted of a series of updates on various topics:

1. Agenda for Annual Meeting was reviewed and deemed all ok.
2. Jasmine made some introductory comments expressing her enthusiasm to be taking over as ED starting the week of September 26th. It was agreed that her actual days of work (3 days per week) should be left to her discretion.
3. MadBus – advertising on the buses has been noted by Mad River Valley Transportation Committee as an opportunity to cover some of the expenses. Might be an ideal advertising location for retail and restaurants. We await further information.
4. Noted that the new Waitsfield Town Office has an excellent conference room. However the acoustics are currently very poor making it impossible to use with phone conferences. Apparently there is a tentative plan to address the acoustics.
5. We may want to look into an alternative location for the Chamber office & Visitor Center. There are some issues with the current location that make it less than ideal, despite the synergy of being co-located with other Valley organizations. We also need to review the lease to fully understand what responsibilities and options we have currently. Left for further discussion after Jasmine has the opportunity to consider the situation. **Action: Jasmine.**
6. For the Visitor Center operation Kathleen Costanzo (sp?) has offered to help coordinate volunteers, particularly for Friday afternoons and weekends. Not clear when this approach can start. For the short term it was agreed that June would place her phone number prominently in the Visitor Center lobby so that if visitors have questions when the office is closed they can call her. **Action: June.** In addition Roger said he would look into WCVT providing volunteers. **Action: Roger.**
7. Jasmine noted that she has plans to meet with key MRV stakeholders including Win & Adam at Sugarbush.
8. The Board expressed their thanks to Sugarbush and Mad River Glen for once again arranging Ski the Valley passes for MRV-ME lodging members to package for the coming season.

Adjournment:

- Moved by Peter M, seconded by Ted. Carried
- Meeting adjourned at 5:20PM.
-

Prior Action items and minutes approval:

- Will be dealt with at the next meeting. (See action item summary on next page.)

Minutes taken by Peter MacLaren, Secretary

Next Meeting: Friday October 14th at 11AM.

Action Items Summary:

Prior actions still open:

1. Add info on Asset Groups to website: Peter M to investigate. Not possible until website transition is completed. **Open Item – Action Peter**
2. Member Brainstorming Socials. Amy will assist. An action item for the now new ED to prime. **Open Item**
3. Stowe Auto Show. **Action: Rosemarie**
4. Leverage member input on Facebook Page: **Action: Marketing Committee**

New Action items:

1. Possible alternative location for the Chamber office & Visitor Center. **Action: Jasmine.**
2. Visitor Center operation. **Action: June & Roger**