

Chamber Operations

Budget 17/18 Budget 16/17

Income

Dues	\$	120,000	\$	116,000
MRV ME Shares	\$	20,000	\$	20,000
VACE	\$	3,500	\$	2,000
Grant Awards	\$	2,500	\$	-
Ski the Valley	\$	-	\$	5,000
Brew Tour	\$	7,000	\$	9,000
Miscellaneous Non-dues Income	\$	2,500	\$	-
Transfer from reserves for Marketing Initiatives	\$	20,000	\$	-
		\$ 175,500		\$ 152,000

Expense

Packages

Ski the Valley*	\$	-	\$	5,000
Brew Tour	\$	4,200	\$	9,000
		\$ 4,200		\$ 14,000

Marketing

MRV ME Event Grants**	\$	10,000	\$	16,000
Marketing Initiative: Web Site redesign	\$	15,000	\$	-
Marketing Initiative: Video production	\$	2,500	\$	-
Marketing Initiative: Video B-roll & photography	\$	2,500	\$	-
Misc Marketing Production & Design	\$	500	\$	500
4 Seasons' Guide	\$	2,000	\$	1,800
Discovery Maps	\$	550	\$	525
Conventions and Conferences	\$	1,000	\$	500
Social Media & Promotions	\$	1,000	\$	500
Web Site support	\$	2,500	\$	5,000
Country Xmas***	\$	-	\$	1,000
WDEV Radio	\$	-	\$	500
Miscellaneous advertising	\$	-	\$	500
Staff Training	\$	-	\$	500
New Initiatives from old CSP	\$	-	\$	1,250
		\$37,550		\$28,575

Office Expense

Annual meeting	\$	500	\$	200
Equipment Purchase	\$	350	\$	350
Equip rent/maint	\$	1,000	\$	2,500
FreshBooks Fee	\$	375	\$	350
INNTOPIA Fee	\$	475	\$	450
Credit Card Fees	\$	1,600	\$	1,500
Insurance	\$	2,800	\$	2,750
Accounting/Bookkeeping	\$	2,000	\$	4,800
Maint/office	\$	200	\$	175
Membership dues	\$	800	\$	750
Miscellaneous	\$	500	\$	500
Postage	\$	500	\$	500
Rent building	\$	12,000	\$	8,460
Supplies	\$	1,000	\$	1,000
Tech Expense (rackspace/mailchimp/hosting)	\$	2,000	\$	2,000
Telephone and Internet	\$	3,100	\$	3,100
Professional Development	\$	1,500	\$	500
		\$ 30,700		\$ 29,885

Payroll

Member Services Coordinator	\$	20,000	\$	16,500
Executive Director	\$	75,000	\$	55,000
Taxes	\$	7,267.50	\$	8,000
		\$ 102,268		\$ 79,500

Total Expenses

\$ 174,718	\$ 151,960
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Net Excess/(Deficit)

\$ 783	\$ 40
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Notes *STV continues, but transactions are handled directly between members and Sugarbush, not passing through the Chamber
 **To help implement our strategic plan, Board has decided to dedicate 50% to general marketing, and 50% to event grants
 ***Country Xmas is now a project of Valley Arts