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FOR IMMEDIATE RELEASE

MAD MARATHON MAKES THE BUCKET LIST

Runner's World Names the Mad River Valley's Running Event One of the Best

Waitsfield, Vermont (March 8, 2018) – Runner's World has published the top [10 Bucket List Marathons to run in 2018](#), and the [Mad Marathon](#) made the list, putting the Mad River Valley of Vermont on the same stage as Paris, Hawaii, and the Great Wall of China.

"As a small rural marathon in a quaint Vermont valley, I am thrilled to be included on a list of extraordinary races that are large and famous," says Mad Marathon director, Dori Ingalls, "We are ahead of Rome! Astounding."

The Mad Marathon, which will run its 8th annual event this year, has earned the reputation of being one of the toughest but most peaceful marathons, with a fun crowd. This is due to the natural landscape, but also to the careful planning and promotion by the Mad Marathon team, and its collaboration with the local community.

Ingalls explains, "The Mad Marathon and Mad Half courses were designed to enhance the rural and unique setting of the Mad River Valley. Winding through the brilliant landscapes with panoramic views of the Green Mountains, the runners are mesmerized by their surroundings. Our motto has been to '*sell the place not the race*', and it's worked!"

The 2018 Mad Marathon takes place on Sunday, July 8th. The party starts on the Friday before, and continues through the weekend with events that integrate the runners with the community. Events include an outdoor concert featuring The Grift, a Dog Promenade hosted by [PAWSitive Pantry](#), and a kids' Rainbow Run featuring an exclusive appearance by Spiderman.

Running legend, [Bart Yasso](#), will be at the Mad Marathon with his new book *Run Everything* and [Colleen Alexander](#), whose inspirational survival story has been featured recently on The Today Show and Dr. Oz, will be at the event with her new book *Gratitude In Motion*.

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The Mad Marathon also uses its platform to raise money and awareness for good causes. [Hannah's House](#) and [COTS](#) are Vermont-based charities involved in the Mad Marathon this year as part of their fundraising efforts. Ingalls says, "Runners have huge hearts, and I'm glad we can support both of these important non-profits."

The [Mad River Valley](#) is a four-season destination located on scenic Route 100 in the center of Vermont. A unique multi-town community, the Mad River Valley offers a fun, authentic Vermont experience including arts, recreation, farms, foods, craft beverages, beautiful vistas, quaint villages, historic barns and bridges, cool shops, and warm hospitality. Home to both Sugarbush Resort and Mad River Glen, visitors to the Valley in the winter enjoy Vermont's best alpine, Nordic, and backcountry skiing. In the summer and fall, visitors experience vibrant events, hiking, biking, paddling, and refreshing swimming holes on the Mad River. More information is available at madrivervalley.com.

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