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### **Lawson's Finest Announces Waitsfield Opening!**

Lawson's Finest Liquids is thrilled to announce the official opening of our brewery, taproom, and retail store at 155 Carroll Road in Waitsfield, Vermont which is open from 12-7pm, seven days a week.

After two and half years of planning, permitting, construction, and interior design, we have officially opened our doors to the public with a highly skilled team of employees ready to serve fresh beer and smiles. Sean and Karen Lawson have carefully thought out each detail to create the ultimate brewery, taproom, and retail experience. Karen Lawson states, "We couldn't be happier to finally have a public destination for our guests. For our first ten years, the Warren brewery was not open to the public due to our residential location, so this is the epitome of what our fans have been asking for."

The hand-hewn timber frame taproom offers a warm and welcoming atmosphere where guests can enjoy freshly brewed beer on draft, as well as fine wine, cider and non-alcoholic beverages to pair with local charcuterie, cheeses, warm pretzels and other light fare. Outside there is a four-season beer garden featuring fire bowls, comfortable seating, and corn hole games. The retail store is packed with vibrant new apparel and freshly canned beer to stock up and take home. Guests are welcome to visit the brewery viewing area to get the wonderful sensory experience of the sights, sounds, and aromas of fresh beer being brewed and packaged.

Co-owner Sean Lawson said "Creating economic vitality in the Mad River Valley has been an essential part of our overall plan and vision. We hope to become an important part of the community as well as a popular destination for travelers." Lawson's Finest has chosen to pay our staff generous living wage salaries with full benefits. We have a "no tip" business model, however, if guests choose to leave a donation, 100% will be given to our selected charitable organizations. Lawson's Finest has also partnered with the Mad River Path Association to enhance the existing pedestrian thoroughfare in Waitsfield, including a new boardwalk directly to the taproom door, connections to area restaurants and shops, and a planned walkway along Carroll Road to connect to Route 100 sidewalks.

## **Company Story**

Lawson's Finest was founded in 2008 by Sean and Karen Lawson with a highly acclaimed, small batch artisanal brewery located in Warren, Vermont and in 2014 added an alternating proprietorship in Stratford, CT where our flagship Sip of Sunshine IPA and Super Session beers are brewed. Our goal is to provide beers of the highest quality and outstanding freshness, featuring world-class IPA's and unique maple brews, while emulating the best of widely appreciated styles. Lawson's Finest beer can be found on draft and in cans throughout Vermont, New Hampshire, Maine, Connecticut, Massachusetts, Rhode Island, and New York. Please visit [www.lawsonsfinest.com](http://www.lawsonsfinest.com) for more information.