



Promoting your business, and the Mad River Valley as a destination.

Blue Square

Blue square members receive even more exposure built in to your annual membership.

Marketing

- Pop-to-the-Top in appropriate categories on madrivervalley.com
- Preferred attention to keywords for improved SEO on madrivervalley.com listings
- Spotlight blog post, written, posted, shared, and updated annually
- Annual Marketing Review of your marketing plan
- Get rewarded for including the Mad River Valley brand in your regional advertising

Strengthening Your Network & Your Knowledge

- Online Business Success Audit, with in-person and written report

Plus all services and benefits on the previous page.

our strategy | DESTINATION MARKETING

Create and execute an integrated, year-round marketing plan, to: increase visibility of the Mad River Valley in the destination marketplace, attract new visitors, and keep repeat visitors engaged.

