



Mad River Valley Chamber of Commerce
Board of Directors Meeting Minutes
May 4, 2020

In attendance:

Board Members: Ana Dan, Lori Klein, Peter MacLaren, Jack Sharry, Suze Edwards, Kris Merchant, Diane Forester, June Anderson

Chamber Staff: Eric Friedman

Apologies: Kevin Begin, Jim Tabor, Mimi Buttenheim

Held using Zoom video conferencing.

Meeting Opened at 10:05 AM

- Eric is working with our Bookkeeper to keep track of items eligible for PPP forgiveness.
- Discussed the merits of recalling Ginger or, if necessary, eventually hiring a replacement. Agreed that it makes the most fiscal sense not to add to payroll in the near future.
- Ana provided an update that she is now collaborating with an Independent Restaurant Owners group primarily focused in Burlington to share ideas on reopening and best practices. If ideas emerge that would be useful for all local restaurateurs, she will share them, possibly a couple of weeks.
- Eric indicated that Lorien at The Pitcher Inn and Mimi at the Inn at the Round Barn Farm continue to greenlight on restaurant re-opening initiatives that could be shared within the MRV.
- Suze and Lori will discuss whether something similar might be helpful for retailers.
- Peter advised that he is working with the VT Chamber, VDTM and others to try to get clarification from the Administration on what ongoing rules might be put in place past May 15th on the issues of quarantine for out-of-staters and event size.
- Eric provided an overall update of his activities. An idea he is working on is how to communicate to potential guests, at the right time, what MRV businesses are doing to make best efforts to keep everyone safe. An idea might a short video building on sector by sector initiatives.

Motion to adjourn moved by Ana, seconded by Peter.

Meeting adjourned at 10:50 AM.

We will meet again same time next week.

Minutes taken by Peter MacLaren

(We forgot to approve last week's minutes – we'll do both next week.)