

stewardMRV Report

6/9/21

Highlights

- Development of stewardMRV web pages
 - Provides an [overview of stewardMRV's mission](#), [details on the program and what is going to be accomplished](#), the [partners](#), and [how to become a site steward](#)
- Portalets installed at the Bridge St parking lot and Lareau Swim Hole
 - two at each location (previously only one), one ADA version at each location
 - Coming Soon signage posted on portalets highlighting the incoming structures
- New trash/recycling receptacles installed at the Bridge St parking lot and Lareau Swim Hole
- Recruited five site stewards through Front Porch Forum
 - Each will be making weekly visits to sites, making observations, picking up litter, filling out weekly Google Surveys reporting on conditions

Weekly Site Visit Roundup

- Total of 16 sites visited, once a week for the past three weeks
 - Bridge St Swim Hole, Lareau Swim Hole, Austin Parcel, Blueberry Lake Beach Access North, Blueberry Lake Beach Access South, Blueberry Lake Trailhead, Chase Brook Town Forest, CHSF- Howe Block @ Tucker Hill Rd, Kingsbury Greenway @ Wabanaki Conservation Area, Lovett Park, Mad River Park Recreation Fields, Pines Rest Area, Riverside Conservation Area, Ward Access, Warren Falls, West Greenway @ Meadow Rd, Wu Ledges, Joslin Memorial Library Park & Bridge St

- Warren Falls - large amounts of litter, not only in the parking lot, but around the river as well (broken glass from bottles, beer cans, plastic coffee cups, etc.)
- Other sites - litter confined to parking lot
- Spreadsheet with data collected from sites
 - <https://docs.google.com/spreadsheets/d/1xAX-H7kyvvZ1SC4SIdtaWPkbBEHgpLhMf72gyho0v-s/edit?usp=sharing>
- Site stewards starting to visit sites this week, also providing data
 - https://docs.google.com/spreadsheets/d/1GKFCwXzdgnaMkY9eMt_ck0LiyXBUPNdA0D9fGbY3oDc/edit?usp=sharing

Social Media/Outreach

- Frequent articles in the Valley Reporter
 - <https://drive.google.com/file/d/17J08WCV3XqWWHH8H3uIrNWCl4yCm12Sv/view>
 - <https://drive.google.com/file/d/1iIFkU36GawnShr-pgnChAUqz9eFfjMT-/view>
 - https://drive.google.com/file/d/1rznb0EJv0j3A5lsgzErvV2BKTD_VkJKC/view
- Introducing stewardMRV at Chamber of Commerce in person mixer
- Will have a table at the Waitsfield Farmers Market on June 19th
 - Crowdfunding
 - Promoting *The Poop Stops Here* campaign with corn hole (bean bags in dog poop bags)
- Instagram/Facebook post introducing stewardMRV program
 - https://www.instagram.com/p/CPqjEBRgkrG/?utm_source=ig_web_copy_link
 - <https://www.facebook.com/madrivervalley/photos/pcb.10159523762783117/10159523762618117/>

- Weekly “Friendly Face Friday” social media posts to promote environmental stewardship and highlight those participating
 - Lawson’s Finest
 - https://www.instagram.com/p/CP_cmo9g3dg/
 - <https://www.facebook.com/madrivervalley/photos/pcb.10159542421248117/10159542421033117/>
- Plans for introductory stewardMRV video utilizing Northfield Chamber membership
 - Will be talking about basics of program, volunteerism, site stewards, ethos of stewardship, sponsors

Trash/Recycling Receptacles

- A&J making 3 weekly pickups (Monday, Wednesday, Friday) at Joslin Library Park, Joslin Library stairs on Bridge St, covered Bridge on Bridge St, Lovett Park, Parking lot south of Bridge St, Lareau Swim Hole Parking Lot
- New garbage bins for Bridge St and Lareau Swim Hole have arrived to replace the temporary ones provided by A&J



Restroom Facilities

- Two portalets each installed in Bridge St parking lot and Lareau Swim Hole (previously only one), one ADA compliant at each



- Structures housing portalets and trash/recycling receptacles are a few weeks out
 - Placement of temporary “Coming Soon” signage on portalets in the meantime



- Portalets cleaned twice a week (Tuesdays and Thursdays)

Miscellaneous

- Updated “The Poop Stops Here” signage at some sites